

## **IVOX 2010 Symposium** 19<sup>th</sup> October 2010 in Frankfurt

### **„Introducing Shareholder Engagement Cooperation or Confrontation?“**

**Ladies and gentlemen,**

The concept of Shareholder Engagement is described as the bridge building between Investor and Issuer. Shareholder Engagement starts with good quality and clear communication between the parties in order to understand the perspectives and issues of the stakeholder groups in this relationship. The shareholder seeks to engage with the company in order to understand opportunity, recognise risks, assess value, and improve performance. The company wishes to communicate with the shareholder to ensure its strategies and policies are fully understood.

Increasingly Investor focus is given to the concept of Sustainability as part of Shareholder Engagement further highlighting the essential common ground between investor and issuer that is necessary in order to avoid conflict and confrontation, issues that often arise from an unclear and unstructured communication process. How best to achieve Shareholder Engagement and co-operation is still the subject of much debate and a critical issue to be resolved by the investment community.

The availability of information is the premise of the investor and issuer relationship. But the process for such information flow has yet to be fully debated to meet the needs and goals of both investors and issuers.

The IVOX symposium aims to identify the improvements needed to the bridge building process and to define a roadmap for successful and structured Shareholder Engagement.

## Programme

10:15	<b>Introduction</b>
10:30	Dr. Alexander Juschus LL.M: Director – IVOX
10:45	<b>Transparency and communication</b>
11:30	Michelle Edkins: Head of Corporate Governance Europe – Blackrock
11:30	<b>Shareholder engagement I: How to tell the company that it needs to do better? – The approach of institutional investors</b>
12:30	Bram Hendriks: Corporate Governance Specialist – APG Asset Management Ossian Ekdahl: Head of Communication and ESG – AP Fonden Ingo Speich: Portfolio Manager – Union Investment Privatfonds GmbH
	<b>Moderator:</b> Bernd Schichold : Vorstandsvorsitzender – Financial Experts Association e.V
12:30	Lunch break
13:30	
13:30	<b>What do issuers expect from shareholders?</b>
14:15	Dr. Franz-Josef Leven: Direktor – Deutsches Aktieninstitut
14:15	<b>Shareholder Engagement II: What approach do companies prefer?</b>
15:15	Dr. Markus Kaum: Group Legal – Munich Re Dr. Wolfgang Schnorr: Deputy Head of Investor Relations – Deutsche Bank Christian Herrmann: Head of Investor Relations – K + S
	<b>Moderator:</b> Mathias Nau: Corporate Advisory – Georgeson
15:15	<b>Wrap up: Roadmap to successful shareholder engagement</b>
15:45	Dr. Claus Buhleier: Partner – Deloitte & Touche
15:45	<b>Closing and refreshments</b>

## Details

<b>Date</b>	19th October 2010
<b>Venue</b>	Ludwig-Erhard-Saal – IHK Frankfurt am Main – Börsenplatz 4, 60313 Frankfurt am Main - Germany
<b>Registration fee</b>	€ 185,- per participant (VAT excluded)
<b>Host</b>	I VOX GmbH Haid-und-Neu-Straße 7 DE-76131 Karlsruhe

## Registration form

I will:

attend

not attend

Title (Mr/Ms/Dr): .....

First name: .....

Family name: .....

Organisation: .....

Department: .....

Street / P.O. Box: .....

Postal code: .....

City: .....

Country: .....

Telephone: .....

Fax: .....

E-mail: .....

Date: .....

Signature: .....

Please return to IVOX by 8<sup>th</sup> October 2010

either by post to: IVOX GmbH, Haid-und-Neu-Straße 7, DE-76131 Karlsruhe

or by fax to: +49 (0) 721 – 354 96 21

or by email to: [Emily.verhee@ivox-europe.com](mailto:Emily.verhee@ivox-europe.com)

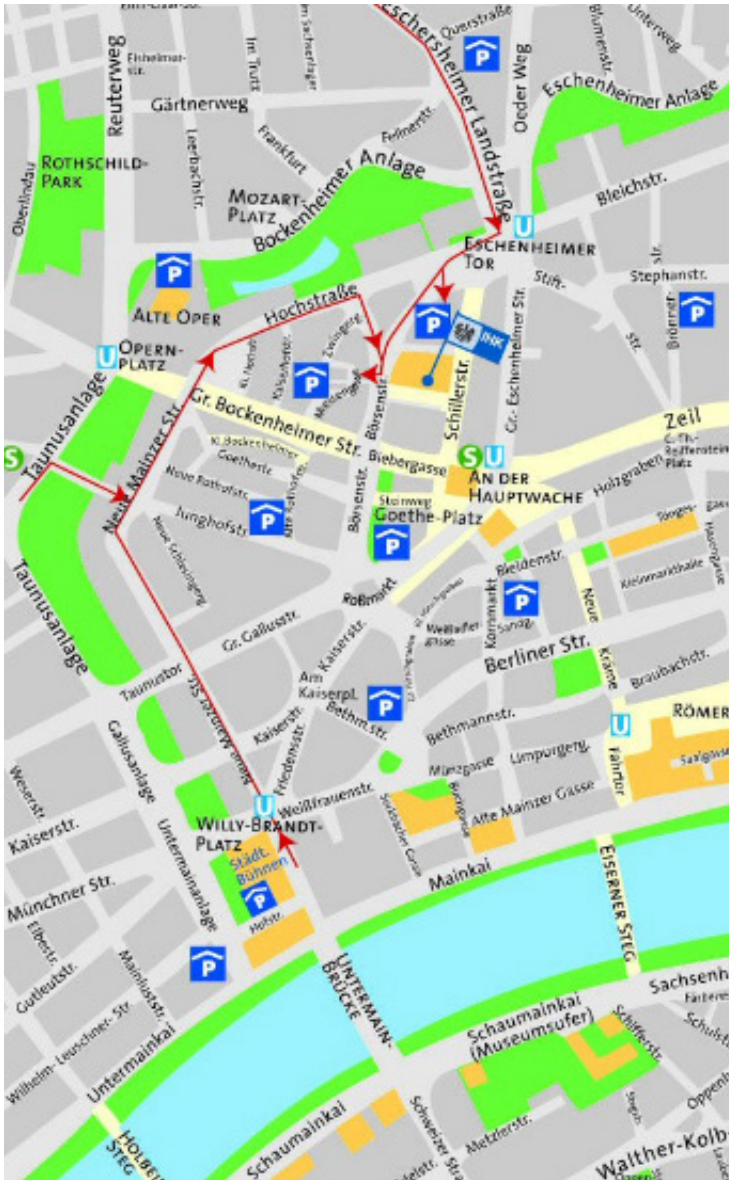
## Terms and conditions

Registrations can be cancelled free of charge until 14 days before the event. In the event of a cancellation after that, a refund of 75% of the purchase price will be made available with 25% being held for administrative costs.

If you are unable to attend the event for any reason you may inform IVOX about another person attending in your place. There are no refunds for registered people who are unable to attend on the day. In the event that your cancellation does not allow you any refund or you are unable to attend on the day, you will receive symposium documentation and the possibility of a free telephone consultation.

The invoice will be sent 14 days before the event to participants.

## How to find the CCI Frankfurt (IHK Frankfurt)



You can reach the CCI Frankfurt am Main, Bockenheimer Landstraße 4 by:

- **public transport** in 5 minutes from the main railway station (Hauptbahnhof) and in 15 minutes from the airport. You can take any of the suburban railway lines (S-Bahn) to the city centre, station "Hauptwache". At the suburban railway station Hauptwache, take the exit for Schillerstraße.

- **car.** Take the inner city direction. Use the parking control system to find the multi-storey car parks, Börse or Schillerpassage.

If these multi-storey car parks are full, you can also park in the following multi-storey car parks:

- Parkhaus Alte Oper
- Parkhaus Hauptwache

Yours sincerely,

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